PICT Classic Theatre’s mission is to produce innovative interpretations of dramatic literature in the classic and Irish traditions. PICT will fulfill this mission by exploring current social issues through the lens of classic and timeless stories.

Incorporated in 1997 and now in its 22nd season, PICT Classic Theatre (formerly Pittsburgh Irish & Classical Theatre) is a professional theatre company that has garnered national and international acclaim through its commitment to producing theatre of substance and artistic merit.

PICT produces the works of local playwrights (Martin Giles, Lissa Brennan, & Ray Werner), other original works (Simon Bradbury), and several play adaptations by our Artistic & Executive Director, Alan Stanford. These works include four recent World Premieres.

PICT performs at WQED in Oakland, attracting 7,000 audience members per season, with an annual operating budget of approximately $800,000. PICT is a lean and entrepreneurial company with a fiercely devoted following of over 500 multi-show subscribers.

PICT is one of few Pittsburgh theatres to be funded by the national Shubert Foundation. PICT has received substantial project grants from the National Endowment for the Arts. PICT’s production of Antony & Cleopatra received a National Endowment for the Arts Shakespeare for a New Generation education grant, one of only four such grants awarded in Pennsylvania and the only one in Southwestern PA. In 2018, PICT was one of 38 Pittsburgh area organizations to receive support from Bloomberg Philanthropies, through their Arts Innovation and Management Program.

Recent Accolades: Dagda Award presented to Martin Giles in October 2017 for his breadth of work with PICT including more than 50 directorial and performance roles; Top 10 Plays of 2017: Siwe, Pittsburgh Post-Gazette; James FitzGerald as the Pittsburgh Post-Gazette Performer of 2015, with PG noting two PICT performances, Fagin in Oliver Twist and Dinzie Conlee in Sharon’s Grave. Top 10 Plays of 2015: Sharon’s Grave, Pittsburgh Post-Gazette; 2015 mention for Best use of Theatrical Space: Jacques Brel is Alive and Well and Living in Paris, Peirce Studio, Trust Arts Education Center, Pittsburgh Post-Gazette; Top 10 Plays of 2014: Waiting for Godot; Honorable Mention Top 10 Plays of 2014: Observe the Sons of Ulster Marching Towards the Somme, also receiving Ensemble Acknowledgment; Patrick Jordan as the Pittsburgh Post-Gazette Performer of 2014, with PG noting his role as Macduff in PICT’s Macbeth; Cassidy Adkins, Erin Whitcomb, and Lily Davis as the witches in Macbeth, Lead Actress, Performer of the Year 2014; Performer of the Year 2014 Runner-Up James FitzGerald (Waiting For Godot, Woman and Scarecrow, Great Expectations), Runner-Up Ken Bolden (Great Expectations), Runner-Up Nike Doukas (Woman and Scarecrow), Supporting Actor Acknowledgment Alan Stanford (Waiting for Godot), Supporting Actress Acknowledgment Karen Baum (Woman and Scarecrow), and Design Acknowledgment Cat Wilson (Macbeth), Pittsburgh Post-Gazette.

PICT believes classical theatre is accessible because it is relevant every day, bringing context and meaning to people’s lives. PICT is one of a handful of theatres in the U.S. producing classic plays, preserving and promoting an important body of work.

Ticket sales and earned income constitutes approximately 35% of PICT’s operating revenue. Contributed revenue comprises approximately 65% of our operating budget, consisting of corporate, foundation, government and individual support.

PICT is committed to lifelong education and outreach programs. On an annual basis, over 600 children participate in education and enrichment programs. PICT has collaborated with over 60 area school districts, including many underserved communities. Every season, hundreds of adults attend lectures and participate in discussions.

PICT Classic Theatre has produced 107 shows, including eight World Premieres, 11 U.S. Premieres, 43 Pittsburgh Premieres, and four festivals.

PICT hires over 100 local actors, designers and technical personnel each year contributing to the viability of artists working and living in the Pittsburgh area.

PICT is an internationally recognized theatre, and maintains a professional relationship with The Gate Theatre in Dublin. PICT has worked toward developing a core company of actors and production staff. This model demonstrates an artist’s full range of talent and capabilities throughout a season.

For more information, please visit PICTtheatre.org
The Old Curiosity Shop
Adapted by Alan Stanford from the novel by Charles Dickens
U.S. Premiere
Directed by Alan Stanford
November 23 – December 15, WQED (21 performances, including 2 student matinees)

The story of Little Nell and her Grandfather as we follow them and their journey through England as they run from the evil moneylender, Quilp. They meet a mixture of kindness and ill fortune and some of the most wonderful characters drawn from the imagination of Charles Dickens.

Run the Rabbit Path
By Ray Werner
World Premier
January 31 – February 16, WQED (15 performances)

In the shadow of Pittsburgh’s steel mills, two Irish American bothers and their sister struggle through the trauma of planning their father’s wake. Their father’s love guides them through the morass of emotions as they stumble onto the mystery of the rabbit path.

The Heiress
By Ruth and Augustus Goetz
Adapted from the novel Washington Square by Henry James
April 4 – 27, WQED (23 performances, including 2 student matinees)

Set in the 1850s of New York City, The Heiress tells the story of a wealthy but insecure young woman, desperate for love, who meets a dashing but penniless bachelor. Is this the prince she hoped would come along or a money-hungry scoundrel taking advantage of an innocent girl? This chess match uncovers true motives, true feelings, and the self-discovery that turns a shy young girl into a woman.

PICT Classic Theatre’s mission is to produce innovation interpretations of dramatic literature in the classic and Irish traditions. PICT fulfills this mission by exploring current social issues through the lens of classic and timeless stories. PICT Classic Theatre, founded in 1996 and currently producing its 22nd season, is a professional theatre company that has garnered national and international acclaim through its commitment to producing theatre of substance and artistic merit.
2018-2019 Corporate Sponsorship Benefits

$25,000 Level: Season Sponsorship*

Achieve the highest level of visibility among PICT’s patrons by sponsoring PICT’s entire season. Patrons easily associate the theatre with its Season Sponsor by becoming familiar with your brand whenever they attend a performance or receive information. Receive extensive and tailored high-value promotion in season-long recognition.

$10,000 Level: Sponsorship of PICT’s Opening Nights

$5,000 Level: Sponsorship of PICT’s Discussion Series

$2,500 Level: Opening Night Sponsor (one performance)

$1,500 Level: Single Performance Sponsor

$5,000 Level: Production Sponsor

Production sponsorships can be customized to fit corporate strategic objectives.

Production Sponsorships can be specific to an area of passion or interest for the sponsor. These sponsorships include sponsoring the Director of the production, a specific actor or role, costume design, lighting design, sound design or set design. A Production Sponsorship does not have to be specific and your support would be acknowledged as an overall benefactor. Acknowledgement benefits are customized.

$2,500 Level: Program Sponsor

Interested in supporting the theatre in a specific way? Opportunities include sponsoring PICT Educates programming (from our flagship program – 3ACTS, to summer camps or teaching artists in schools) or various fundraising events, including staged readings throughout the year and our annual soirees in the Fall and Spring. Acknowledgement benefits will be customized appropriately.

Opportunities can be explored and levels of support can be customized to fit your company’s strategic objectives.

Full Page Color Premium Program Ad Positions Available
(b/w full page, half page, quarter page available)

Contact: Carolyn Ludwig at 412-561-6000 ext. 207 cludwig@picttheatre.org

PICT Classic Theatre’s 2018-2019 season attendance expectation is approximately 7,000 patrons.
<table>
<thead>
<tr>
<th>Sponsor Level</th>
<th>$25,000 Main Season Sponsor</th>
<th>$10,000 PICT’s Opening Night Sponsor</th>
<th>$5,000 PICT’s Discussion Series Sponsor</th>
<th>$2,500 Single Opening Night Sponsor</th>
<th>$1,500 Single Performance Sponsor</th>
</tr>
</thead>
<tbody>
<tr>
<td>Audience Exposure</td>
<td>59 performances</td>
<td>3 Opening Night performances</td>
<td>3 performances during the season</td>
<td>1 Opening Night</td>
<td>1 performance, excluding Opening Nights</td>
</tr>
<tr>
<td>Complimentary Tickets</td>
<td>12 tickets for each Opening Night including our Opening Night Party</td>
<td>8 tickets for each Opening Night including our Opening Night Party</td>
<td>6 tickets to each sponsored performance</td>
<td>4 tickets to sponsored Opening Night including our Opening Night Party</td>
<td>2 tickets to the sponsored performance</td>
</tr>
<tr>
<td>Acknowledgement</td>
<td>• Special acknowledgment in PICT program books, Full page ad in PICT program books, Mentioned in curtain speeches, all e-blasts and social media posts, Company listing/logo on PICT website and press release, Signage in lobby for all performances, Autographed show posters for season (upon request), Complimentary invitation to any PICT reading during season, Invitation to private dress rehearsals and cast parties.</td>
<td>• Special acknowledgment in PICT program books, Full page ad in PICT program books, Mentioned in Opening Night curtain speeches, all e-blasts and social media posts, Company listing/logo on PICT website and press release, Signage in lobby for Opening Night performances, Autographed show posters for season (upon request), Invitation to private dress rehearsals.</td>
<td>• Special acknowledgment in PICT program books, Full page ad in PICT program books, Mentioned in Discussion Series curtain speeches, all e-blasts and social media posts, Company listing/logo on PICT website and press release, Signage in lobby for Discussion Series performances, Complimentary invitation to any PICT reading during season.</td>
<td>• Special acknowledgment in PICT program books, Full page ad in PICT program book, Mentioned in Opening Night curtain speech, all e-blasts and social media posts, Company listing/logo on PICT website and press release, Signage in lobby for Opening Night performance, Autographed show poster (upon request), Invitation to private dress rehearsal.</td>
<td>• Special acknowledgment in PICT program books, Half-page ad in PICT program book, Mentioned in performance curtain speech, all e-blasts and social media posts, Company listing/logo on PICT website and press release, Signage in lobby for performance.</td>
</tr>
</tbody>
</table>

*Season Sponsors have the opportunity to host a corporate night at the theater*
When you advertise with PICT Classic Theatre, you are putting your message in front of approximately 10,000 audience members each season. Many of PICT’s patrons have Household incomes over $100k and regularly patronize and support our advertisers.

PICT offers many different advertising and sponsorship opportunities. If you would like to advertise with PICT, please contact Brian Edward by email, bedward@picttheatre.org, or by phone, 412-561-6000, x203.

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Single Purchase</th>
<th>Full Season (Three Productions)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Full Page Color*</td>
<td>$400</td>
<td>$1,000</td>
</tr>
<tr>
<td></td>
<td></td>
<td>($200 savings with season package)</td>
</tr>
<tr>
<td>Full Page</td>
<td>$325</td>
<td>$775</td>
</tr>
<tr>
<td></td>
<td></td>
<td>($200 savings with season package)</td>
</tr>
<tr>
<td>Half Page</td>
<td>$225</td>
<td>$575</td>
</tr>
<tr>
<td></td>
<td></td>
<td>($100 savings with season package)</td>
</tr>
<tr>
<td>Quarter Page</td>
<td>$175</td>
<td>$475</td>
</tr>
<tr>
<td></td>
<td></td>
<td>($50 savings with season package)</td>
</tr>
</tbody>
</table>

*Premium Positions: Inside Front, Inside Back or Back Cover

Please submit digitally, jpg or PDF format, minimum 300 dpi, to bedward@picttheatre.org

Other Advertising & Sponsorship Opportunities:
- Season Sponsorship
- Opening Night Sponsorship
- Actor (or other production options) Sponsorship
- PICT Event Program Ad or Sponsorship
1997
1. The Constant Couple – George Farquhar

1998
2. The White Devil – John Webster
3. Too Clever by Half – Alexander Ostrovsky
4. Translations – Brian Friel (PGH Premiere)

1999
5. Racing Demon – David Hare (PGH Premiere)
6. The Rivals Richard Brinsley Sheridan
7. Juno & the Paycock – Sean O’Casey

2000
8. Faith Healer – Brian Friel (PGH Premiere)
9. Cripple of Inishman – Martin McDonagh (PGH Premiere)
10. Henceforward… - Alan Ayckbourn (PGH Premiere)
11. The Picture of Dorian Gray – Oscar Wilde
   (World Premiere adaptation by Daniel Frezza)

2001
12. Portia Coughlan – Marina Carr (PGH Premiere)
13. Tartuffe - Moliere
14. TONIGHT @ 8:30 – Noel Coward
15. The Seagull – Thomas Kilroy, after Chekhov
   (U.S. Premiere)

2002
16. The Gigli Concert – Tom Murphy (PGH Premiere)
17. She Stoops to Conquer – Oliver Goldsmith
18. Aristocrats – Brian Friel (PGH Premiere)
   -----Faith Healer (fundraiser)

2003
20. Major Barbara – George Bernhard Shaw
21. Copenhagen – Michael Frayn (PGH Premiere)
   -----Back From The Dead -One Night Only Gala
   (fundraiser)

2004
22. A Woman of No Importance – Oscar Wilde
23. Travesties – Tom Stoppard
24. Stones in His Pockets – Marie Jones (PGH Premiere)
25. Uncle Vanya - Anton Chekhov, adapted by
   Brian Friel (U.S. Premiere)
   and Shaun Davey (PGH Premiere)
   -----Ever Yours, Oscar -One Night Only Gala
   (fundraiser)

2005
27. Chaplin – Simon Bradbury (U.S. Premiere)
29. Heartbreak House – George Bernhard Shaw
   -----Stones in His Pockets - Marie Jones
30. The False Servant – Pierre Marivaux, adapted
   by Crinip (U.S. Premiere)
31. Henry – Thomas Kilroy, after Pirandello (World
   Premiere)

2006
32. The Pillowman – Martin McDonagh (PGH Premiere)
33. The School for Scandal – Richard Brinsley
   Sheridan
34. Boston Marriage – David Mamet (PGH Premiere)
35. Endgame – Samuel Beckett
36. BeckettFest – Samuel Beckett
37. The Shaughraun – Dion Boucicault

2007
38. Julius Caesar – William Shakespeare
39. Stuff Happens – David Hare (PGH Premiere)
40. The Empire Series
   Via Dolorosa – by David Hare (PGH Premiere)
   Nine Parts of Desire – by Heather Raffo (PGH Premiere)
   Mabou Mines, Finn – by Jocelyn Clarke
41. Hedda Gabler – Henrik Ibsen, adapted by Judith Thompson (U.S. Premiere)
42. The Lieutenant of Inishmore – Martin McDonagh (PGH Premiere)
43. Private Lives – Noel Coward
44. Pride & Prejudice – Jane Austen, adapted by Jon Jory (PGH Premiere)

2008
45. King Lear – William Shakespeare
46. An Ideal Husband – Oscar Wilde
   -----Wilde Tales (children’s theatre) (World Premiere)
47. Salome – Oscar Wilde
48. Playboy of the Western World – J.M. Synge
49. The Synge Cycle- One Acts (World Premiere of When the Moon Has Set)
   -----In the Company of Oscar Wilde - (fundraiser)
50. Dublin Carol – Conor McPherson (PGH Premiere)
   ----St. Nicholas (PGH Premiere)
   ----At Liberty with Elaine Strich (fundraiser)

2009
51. Rock ‘n” Roll – Tom Stoppard (PGH Premiere)
52. What the Butler Saw – Joe Orton
53. Doubt – John Patrick Shanley
54. The History Boys – Alan Bennett (PGH Premiere)
55. Crime & Punishment – Alan Bennett (PGH Premiere)
   adapted by Marilyn Campbell and Curt Columbus (PGH Premiere)
56. Jane Eyre – Charlotte Bronte, adapted by Alan Stanford (PGH Premiere)

2010
57. Beautiful Dreamers—Martin Giles (World Premiere Musical)
58. Othello—William Shakespeare
   Pinter Celebration
59. Hot House (PGH Premiere)
60. No Man’s Land (PGH Premiere)
61. One Acts:

2011
62. Hobson’s Choice—Harold Brighouse
63. Antony & Cleopatra – William Shakespeare
64. House – Alan Ayckbourn (PGH Premiere)
65. Garden – Alan Ayckbourn (PGH Premiere)
66. The Importance of Being Earnest – Oscar Wilde
   (U.S. Premiere of Abbey Theatre/Conall Morrison production)
67. Race – David Mamet (PGH Premiere)
68. The Mask of Moriarty – Hugh Leonard (PGH Premiere)

2012
69. In the Next Room or the vibrator play—Sarah Ruhl (PGH Premiere)
70. The Pitmen Painters – Lee Hall (PGH Premiere)
71. Three Sisters – Anton Chekhov (trans Paul Schmidt)
72. After Chekhov—Two One Acts:
   Afterplay—Brian Friel
   The Yalta Game—Brian Friel
73. Funny Chekhov
   The Bear – Anton Chekhov
   The Proposal – Anton Chekhov
   On the Evils of Tobacco – Anton Chekhov
   Drama: A Comedy – Anton Chekhov
   Swan Song – Anton Chekhov
   1st 4 trans by Michael Frayne; last one by Paul Schmidt
74. Ivanov – Anton Chekhov (trans. Tom Stoppard)
   (U.S. Premiere)
75. The School for Lies – David Ives (PGH Premiere)

2013
76. Our Class – Tadeusz Slobodzniek (PGH Premiere)
77. The Kreutzer Sonata – Nancy Harris (PGH Premiere)
78. Lady Windermere’s Fan – Oscar Wilde
   (adapted by Alan Stanford)
79. Don Juan Comes Back from the War – Duncan MacMillan (U.S. Premiere)
80. A Skull in Connemara – Martin McDonagh (PGH Premiere)
---PICT Plays…with Mystery and Mayhem
(fundraiser)
81. The Crucifer of Blood – Paul Giovanni (PGH Premiere)

2014
---PICT UnCommon Pleas…Macbeth (fundraiser)
82. Blithe Spirit – Noel Coward
83. Waiting for Godot – Samuel Beckett
84. Woman and Scarecrow – Marina Carr (PGH Premiere)
85. Observe the Sons of Ulster Marching Towards the Somme – Frank McGuinness (PGH Premiere)
86. Macbeth – William Shakespeare
---PICT Plays…Witches and Wizards (fundraiser)
87. Great Expectations – Charles Dickens, adapted by Hugh Leonard (PGH Premiere)

2015
88. For the Tree to Drop – Lissa Brennan (World Premiere)
---PICT UnCommon Pleas…The Tempest (fundraiser)
89. Jacques Brel is Alive and Well and Living in Paris – Jacques Brel, English lyrics and additional material by Eric Blau and Mort Shuman (PGH Premiere)
90. How the Other Half Loves – Alan Ayckbourn
91. Sharon’s Grave – John B. Keane (PGH Premiere)
92. Educating Rita – Willy Russell
93. Oliver Twist – Charles Dickens, adapted for the stage by Alan Stanford (U.S. Premiere)

---PICT UnCommon Pleas…The Merchant of Venice (fundraiser)
2016 bridge show (not connected to a season)
94. Two Tales of Terror – Edgar Allan Poe, adapted for the stage by Alan Stanford (World Premiere)
---The Tell-Tale Heart
---The Fall of the House of Usher

2016-2017
95. Shirley Valentine – Willy Russell
96. The Merchant of Venice – William Shakespeare
---Shakespeare Royal Regale (fundraiser)
97. The Lion in Winter – James Goldman
---PICT UnCommon Pleas…The Curse of Hamlet (fundraiser)
98. Oedipus Rex – Sophocles, adapted by Alan Stanford (World Premiere)
99. Sive – John B. Keane (PGH Premiere)

2017-2018
---Murder at the Craft House: Who Killed Alan Stanford? (fundraiser)
100. Romeo and Juliet – William Shakespeare
101: In the Company of Oscar Wilde – Alan Stanford
102: The Trial of Oscar Wilde – Merlin Holland
103: Wilde Fairy Tales – Oscar Wilde
104. Jane Eyre – Charlotte Bronte, adapted by Alan Stanford
---Bloomsday (Pittsburgh’s Thirtieth Anniversary)

2018-2019
---Play With PICT (fundraiser)
105. The Old Curiosity Shop – Adapted by Alan Stanford from the novel by Charles Dickens (U.S. Premiere)
106. Run the Rabbit Path – Ray Werner (World Premiere)
107. The Heiress – Ruth and Augustus Goetz
---Spring event (fundraiser)
---Bloomsday